

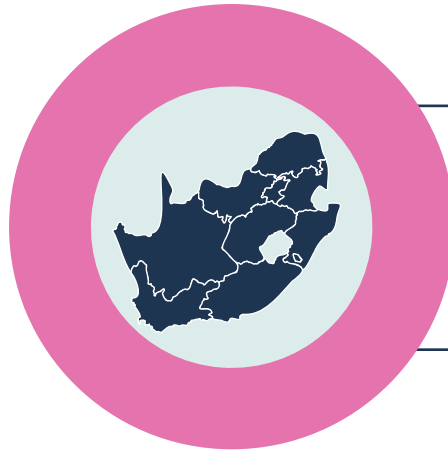
AI powered B2B marketing for ambitious clients



OUR DATABASE BY THE NUMBERS

1,912,894
BUSINESS RECORDS,
INCLUDING OVER

1,040,972
PERSON-SPECIFIC RECORDS
LINKED TO JOB TITLE



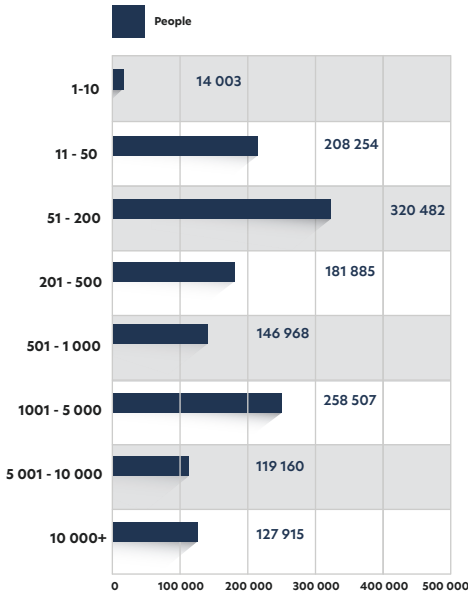
573 125
COMPANY NAMES

1 175 728
CONTACTABLE INDIVIDUALS

114 933
WEBSITE ADDRESSES

RECORD COUNT BY COMPANY SIZE

We have eight company size categories based on the number of unique emails associated with each company.



RECORD COUNT BY INDUSTRY

ANZSIC INDUSTRY	No of People
A - Associations	16 551
B - Automotive	83 407
C - Building & construction	115 393
D - Education & training	122 545
E - Financial services	235 524
F - General services	297 108
G - Government	119 637
H - Health & Beauty	18 314
I - Hospitality	115 466
J - IT/Telecoms/Electrical	97 476
K - Manufacturing & production	302 867
L - Medical	87 753
M - Professional services	230 953
N - Real estate	40 672
O - Religious	6 820
P - Retail	115 962
Q - Transport & distribution	166 114
COMBINED TOTAL	2 172 562

RECORD COUNT BY JOB TITLE

BROAD DESIGNATION	NO OF PEOPLE
Brand & Product Management	5 824
Client & Customer Relations	38 779
Compliance	10 875
Finance	59 395
Hr & Training	36 192
IT Management	36 409
Marketing	25 849
MD/CEOs	29 633
Operations	25 623
Other Directors & Partners	47 025
Other Middle Management	182 670
Other Positions	411 290
PAs & Secretaries	23 414
Portfolio Managers & Analysts	30 446
Production	13 818
Regional & Branch Managers	14 919
Sales	64 192

ADDITIONAL FIELDS AVAILABLE

Designations **<550k** to choose from | Broad Industries **<250k** to choose from | Specialities **<25 000** to choose from